

CHI 2011 – LARGE DISPLAYS IN URBAN LIFE | 07.05.2011

ON THE IMPACT OF NON-FLAT DISPLAYS ON THE INTERACTION WITH PUBLIC DISPLAYS



Gilbert Beyer and Florian Alt

Non-flat displays

Classical



Modern



Design Principles

VANCOUVER, BC
MAY 7-12, 2011



CONNECTING

WELCOME TO CHI 2011

The ACM CHI Conference on Human Factors in Computing Systems is the premier international conference of human-computer interaction. CHI 2011 focuses on leveraging our diversity and connecting people, cultures, technologies, experiences, and ideas.

CHI 2011 will be held in gorgeous, energetic, sophisticated Vancouver BC, a city renowned for its innovation in sustainability, accessibility, and inclusivity. *The New York Times* calls it, "a liquid city, a tomorrow city, equal parts India, China, England, France and the Pacific Northwest." Join us at CHI 2011 in Vancouver and prepare yourself for a great time Connecting...

General Conference Chair:
Desney Tan, *Microsoft Research*

Technical Program Chairs:
Bo Begole, *PARC*
Wendy Kellogg, *IBM Research*

CONNECT WITH CHI
Facebook | Twitter | Flickr

ANNOUNCEMENTS

Best Papers and Notes
[Plenary Speakers Announced](#)
[See the Advanced Program List of Workshops](#)
[Registration for Attendees Open!](#)
[Exhibits Sold Out!](#)
[Shorter Talks so you see more of CHI](#)

CHAMPION SPONSORS

Bloomberg

eBay | PayPal™

Google

Microsoft®



COMMUNITIES

DESIGN

ENGINEERING

MANAGEMENT

USER EXPERIENCE

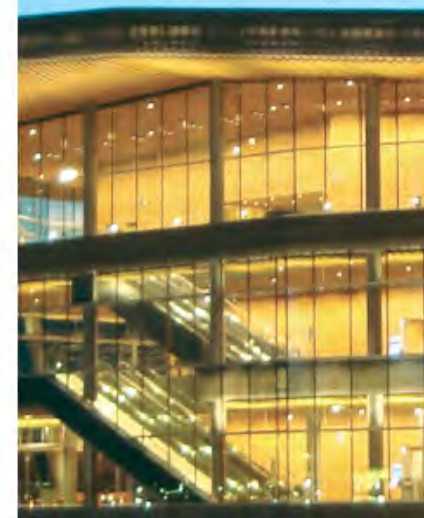
FEATURED COMMUNITIES

HCI FOR KIDS

ENTERTAINMENT

HEALTH

SUSTAINABILITY



Semi-framed Layout

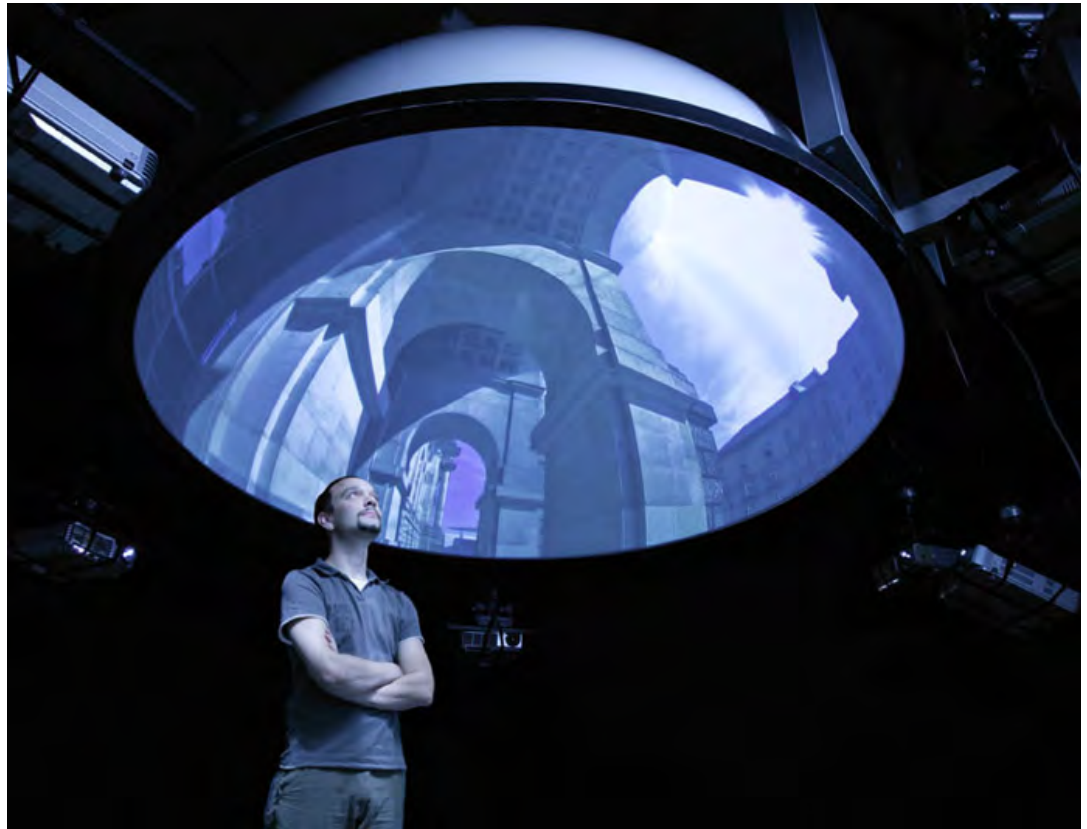
Where to put the
CHI 2011 logo?



Immersion

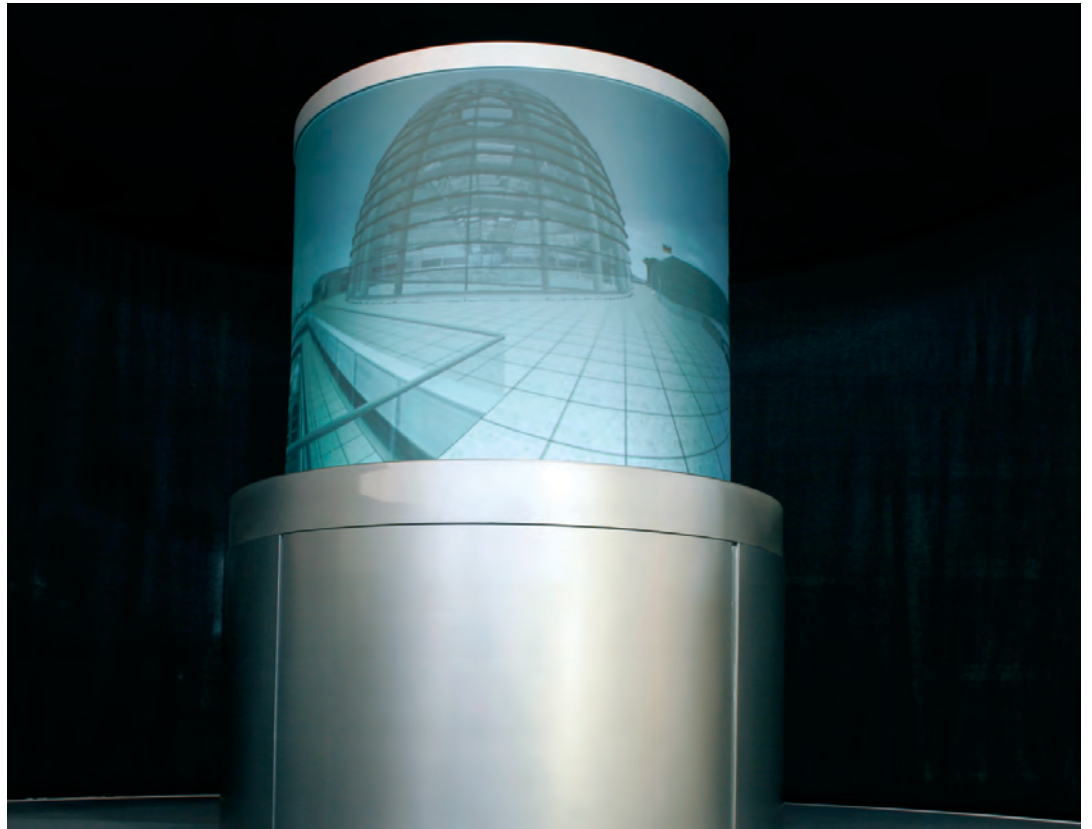
Digital Dome

Best viewpoint
in the center of
the shape



Digital Column

Best viewpoint
for immersive
content?



Panorama



Interaction

Flat Screen

Use a hand for fine and a second hand for gross motor skills.



Digital Column

How to use
both hands while
moving around
the column?



User Position

Framed Screen

Where to best view the weather forecast?



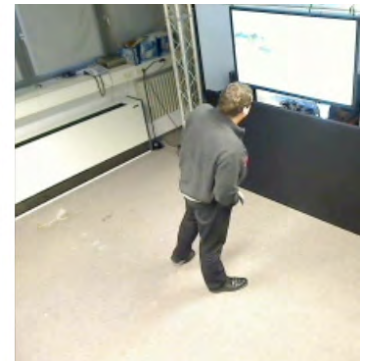
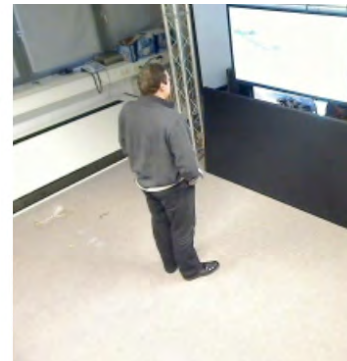
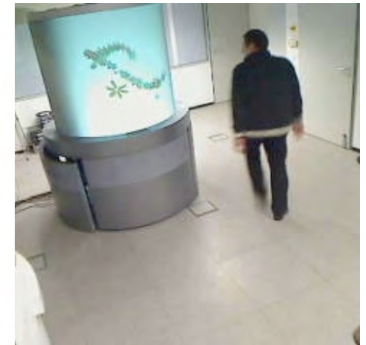
Framed Screen

Where to best view the weather forecast?



Digital Column

Sweet spot
with columns?
(Tuesday, Session
Non-flat displays)



Social Interaction

Sweet spot

A single user performing within an exclusively occupied spot.



No Sweet Spot

Everyone nearby is equally exposed to the interaction.



External Context

Place of installation

Integrated with architecture.



Place of installation

Standing there
where people go.



User Evaluation

Observational Studies

Rule of thumb:
Bring a camera
for each direction
to be covered.



Discussion