### Mensch-Maschine-Interaktion 2

## Interactive Environments

Prof. Dr. Andreas Butz, Dr. Julie Wagner



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### context and task

#### challenges

input technologies

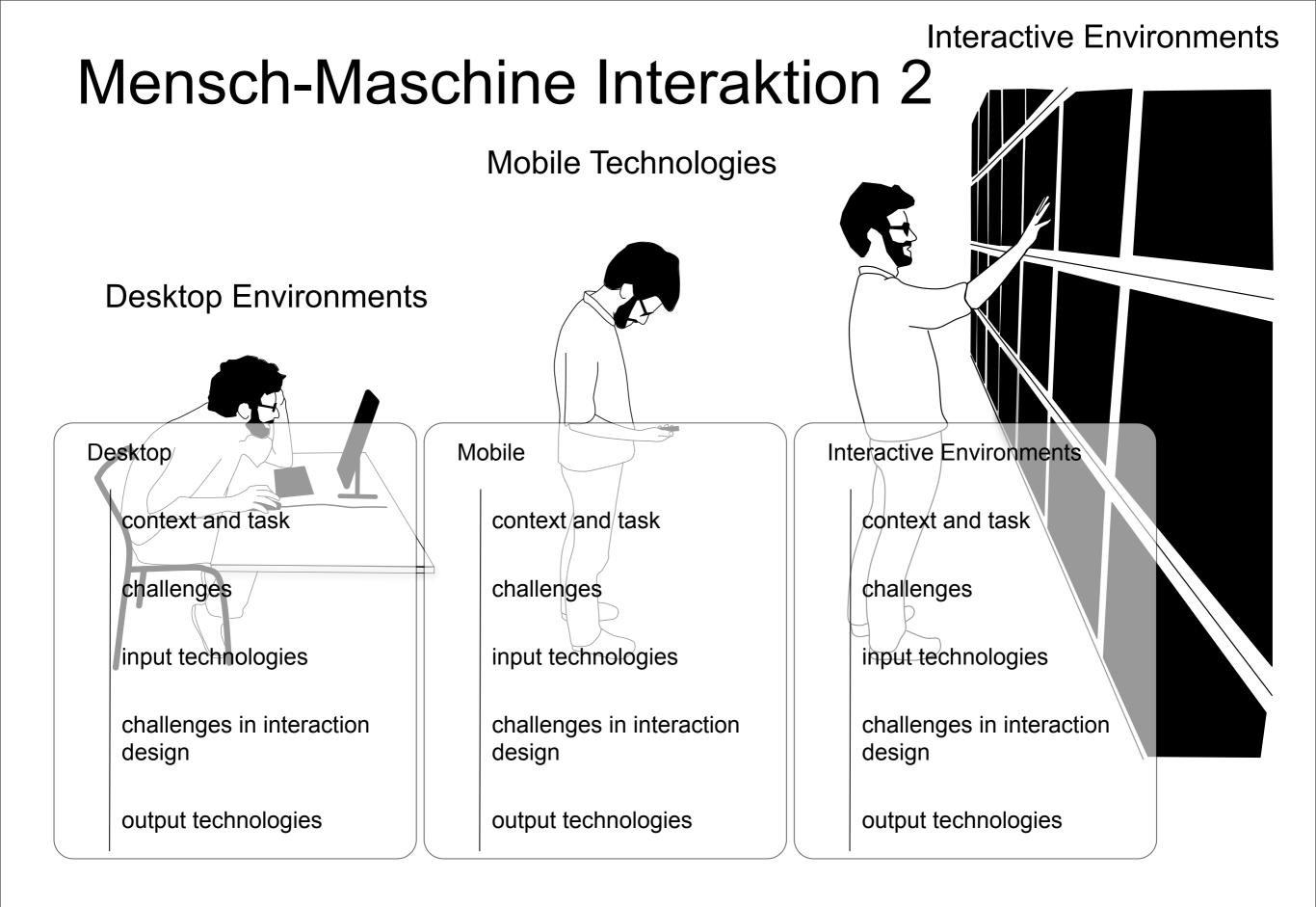
challenges in interaction design

output technologies

February 20th, 2014 (11:15 - 12:45)

register in UniWorX until February 13th

MMI2 exam



### Interactive Environments

#### context and task

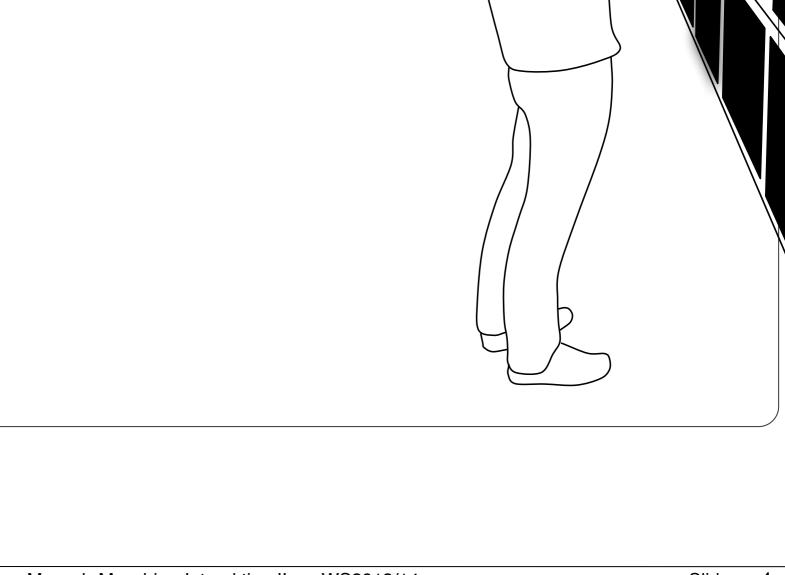
challenges

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input technologies

challenges in interaction design

output technologies



context and task

### Changing Social Environments using Technology

challenges

input technologies

challenges in interaction design

output technologies

- community work
- citizen activism
- entertainment

### context and task

challenges

input technologies

challenges in interaction design

output technologies

## Community work in rural India

- goal: support health workers employed in villages to persuade pregnant women to utilize health services
- problem:
  - resistance to change in the village
  - heath workers have limited education and training for their task
- suggestion:
  - deploy short videos on mobile phones for motivation and persuasion
  - health workers record their own videos
- result: creation and use of videos help
  - engage village women in dialogue



- health worker were more motivated and learning
- motivate key community influencers to participate in promoting the health workers

Literature: Ramachandran et al.: Mobile-izing Health Workers in Rural India. CHI 2010

context and task

challenges

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## Citizen Activism

- Goal: understand what burglars look for when deciding to burglarize a home.
  - Findings:
    - existing technologies such as security systems, alarms, and cameras do not dissuade burglars
    - "noisy neighbors" was named the strongest deterrent.

Literature: Sheena Lewis Errete: *Protecting the Home: Exploring the Roles of Technology and Citizen Activism from a Burglar's Perspective*. CHI 2013

context and task

challenges

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output technologies

## Citizen Activism

• Burglar's process:

- choose a quiet suburban neighborhood

- choose target: dress up as electricians, handymen, construction workers... etc. (1 burglar uses google earth)
- choose entry point: "I'd just kick in the front door", no concern about witnesses.
- High risk deterrents:
  - noisy neighbors: neighbors who talk to each other, ask how the burglar questions because they have not seen him before.
  - "I prefer when neighbors don't communicate and don't call the police."

Literature: Sheena Lewis Errete: *Protecting the Home: Exploring the Roles of Technology and Citizen Activism from a Burglar's Perspective*. CHI 2013

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## Citizen Activism

 most effort to stop burglars have focused on the physical area of the domestic space.

 findings suggest that technology should enhance interaction amongst neighbors and encourage citizen activism

Literature: Sheena Lewis Errete: *Protecting the Home: Exploring the Roles of Technology and Citizen Activism from a Burglar's Perspective*. CHI 2013

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challenges

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## Citizen Activism

 most effort to stop burglars have focused on the physical area of the domestic space.

 findings suggest that technology should enhance interaction amongst neighbors and encourage citizen activism

> Sometimes we focus on instrumenting our environment where an alternative solution might be to create a social cohesion and to support citizen engagement instead.

Literature: Sheena Lewis Errete: *Protecting the Home: Exploring the Roles of Technology and Citizen Activism from a Burglar's Perspective*. CHI 2013

### context and task

### Entertainment - hole in space (Galloway, 1980)

### challenges

### input technologies

challenges in interaction design

output technologies



### http://www.medienkunstnetz.de/assets/img/data/2665/bild.jpg

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output technologies

## Entertainment/Work - Media Spaces

- Results show that video links:
  - effective for problem solving
  - enhance cooperation
  - enhance mutual trust and confidence
  - support new forms of communication in the virtual shared office



Literature: Pagani and Mackay. (1993): Bring media spaces into the real world. ECSCW'93

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challenges

input technologies

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### Entertainment- Manhattan Story Mashup



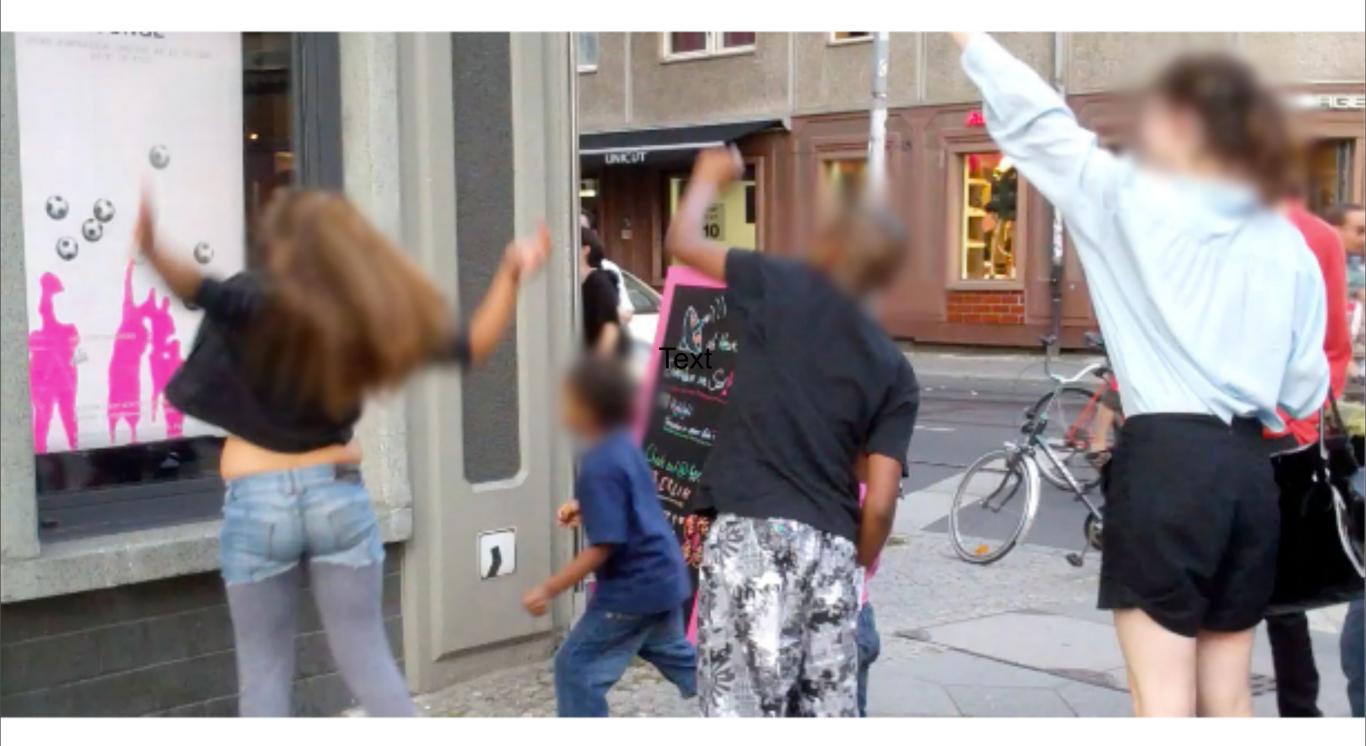
#### http://www.youtube.com/watch?v=3ozUNUTNMT4

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### Interactive Environments



http://joergmueller.info/lookingglass/ipd\_files/glass\_fig1.png

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### Interactive environment

- the place we live in
   smart home and eHealth
- the place we work in
  - -future control center
  - large data set visualization
  - support collaborations

### eHealth



http://www.youtube.com/watch?v=IAnmpswTCa0

### Vision: Interactive Work Environments

### context and task

challenges

input technologies

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design	

output technologies

context and task

challenges

input technologies

challenges in interaction design

output technologies

### Vision: Interactive Work Environments

- NASA
- ALMA largest
  astronomical project



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http://pages.saclay.inria.fr/emmanuel.pietriga/pictures/alma2012/

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### Interactive Walls in Research

### context and task

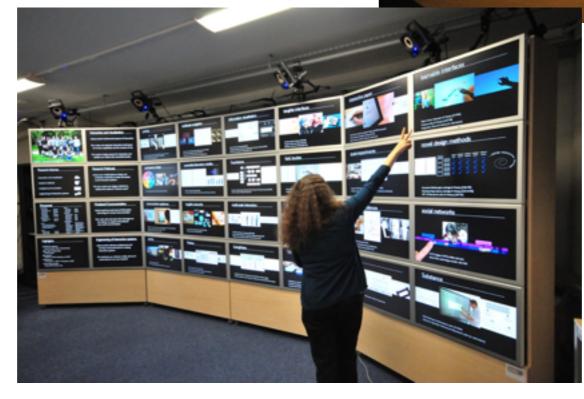
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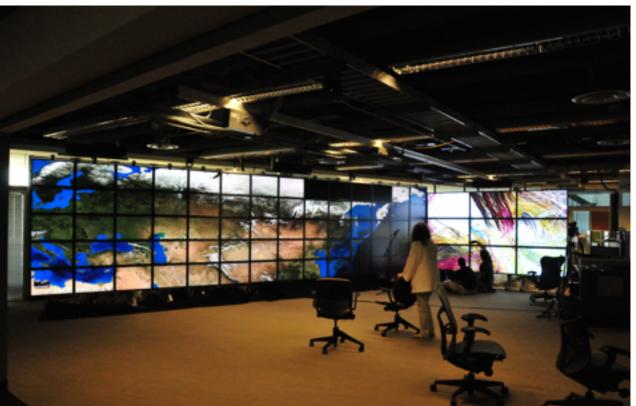
input technologies

challenges in interaction design

### output technologies

- HyperWall at UCSD
- WILD in Paris





### https://www.lri.fr/~mbl/WILD/

# Multisurface Interaction in the WILD room

Video supplement IEEE Computer, April 2012

© |in|situ| 2012

https://www.lri.fr/~mbl/WILD/

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### context and task

challenges

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challenges in interaction design

output technologies

## Feedback systems

- Awareness Tools
- Group Mirrors
  - Use Case: Lectures

### Awareness Tools

### context and task

#### challenges

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DiMicco et al. (2004): Second Messenger

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### Group Mirror

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#### Bergstrom et al. (2007): Conversation Clock

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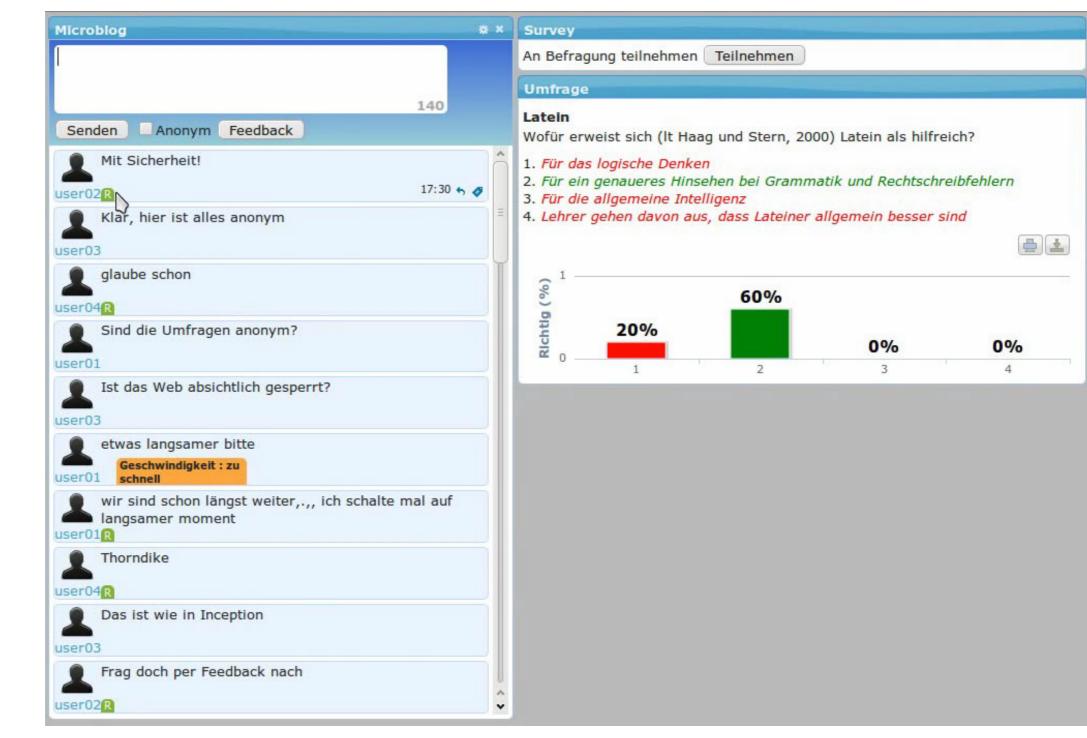
# Group Mirrors in Lectures task

challenges

input technologies

challenges in interaction design

output technologies



#### Pohl et al. (2012): Backstage

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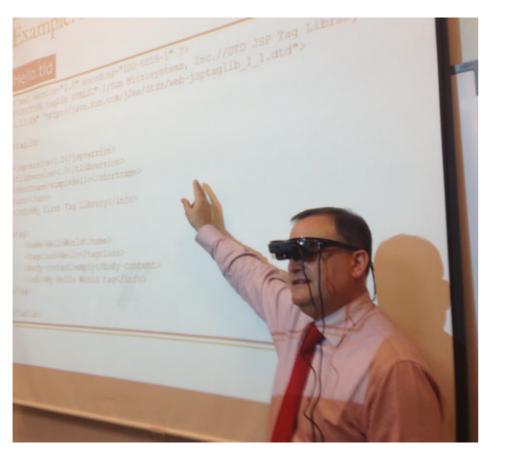
### context and task

#### challenges

input technologies

challenges in interaction design

output technologies



**Group Mirrors in Lectures** 

Introduction to Tag Libraries

Zarraonandia et al. (2013): Augmented lecture feedback

### context and task

challenges

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challenges in interaction design

output technologies

## Take-away Message

- there are different ways to improve our environment (e.g. social, physical) we live and work in using technology.
- Interactive environments are composed by interactive devices that are fixed installed in our environment.
  - In this chapter, we want to have a look at social, technological and interaction challenges for designing interactive environments.

task

### Michel Beaudouin-Lafon: context and Instrumental Interaction in Multisurface challenges Environments

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challenges in interaction design

output technologies February 5th, 2014 10:15 - 11:45 here in this room



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