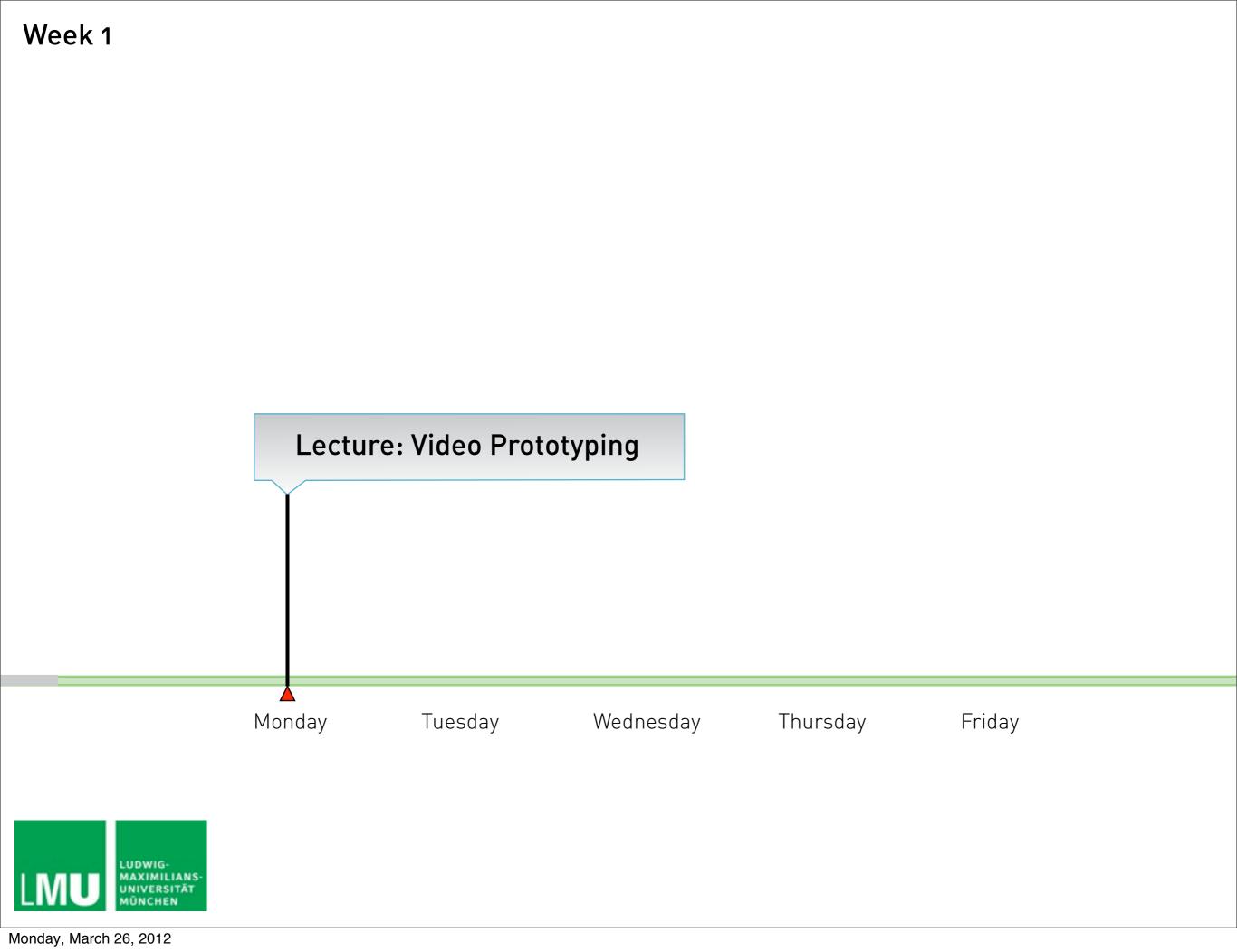
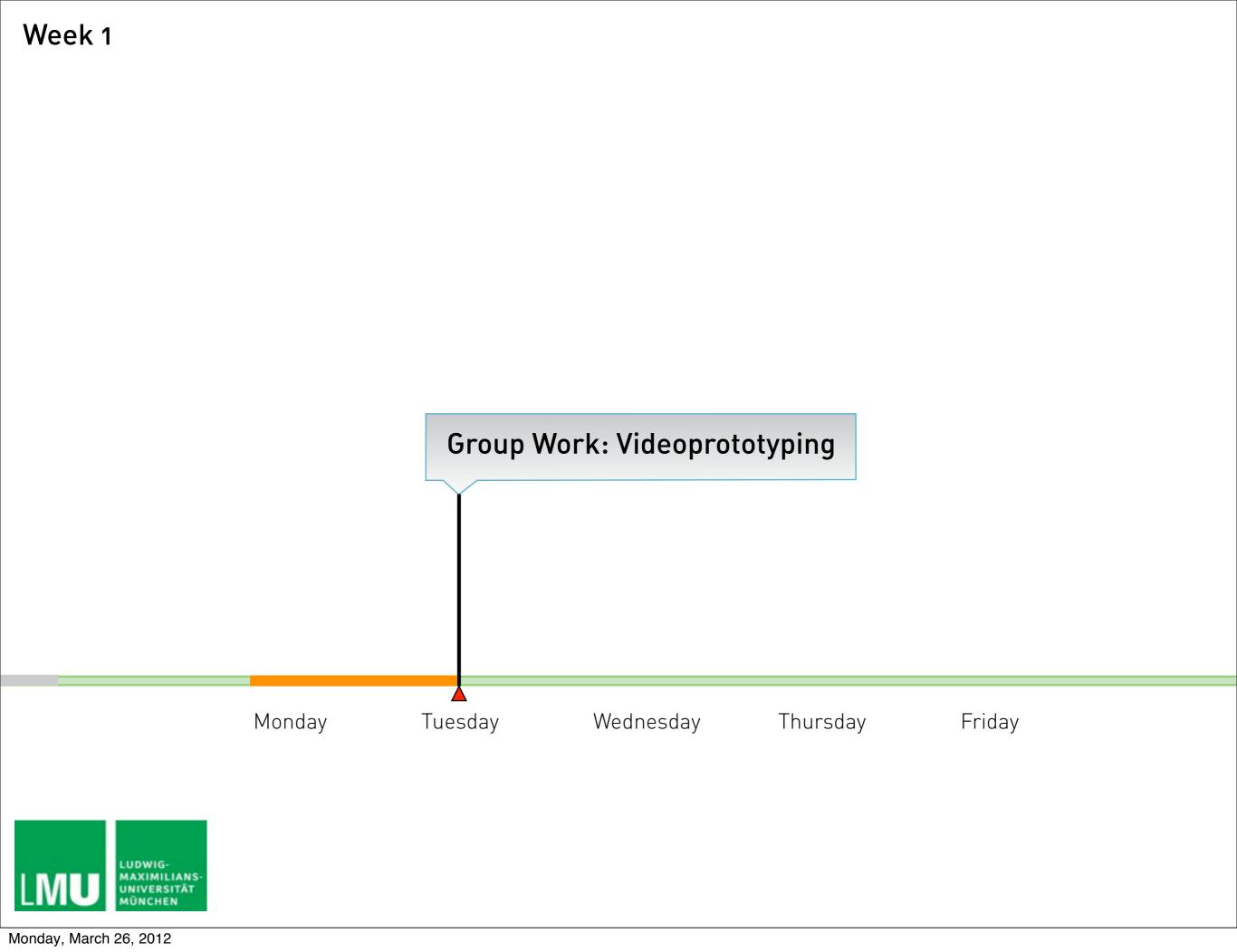
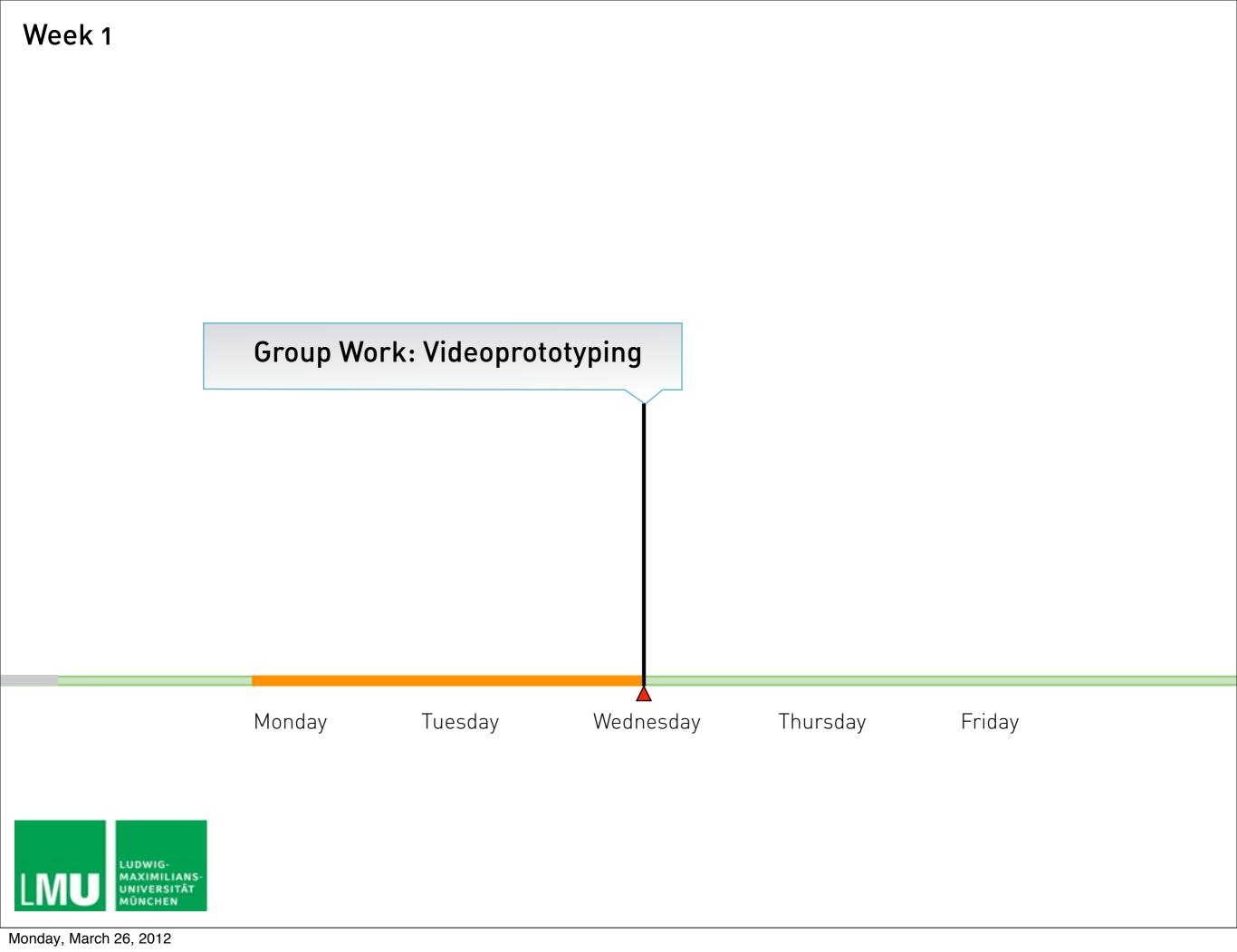
# **OVERVIEW**

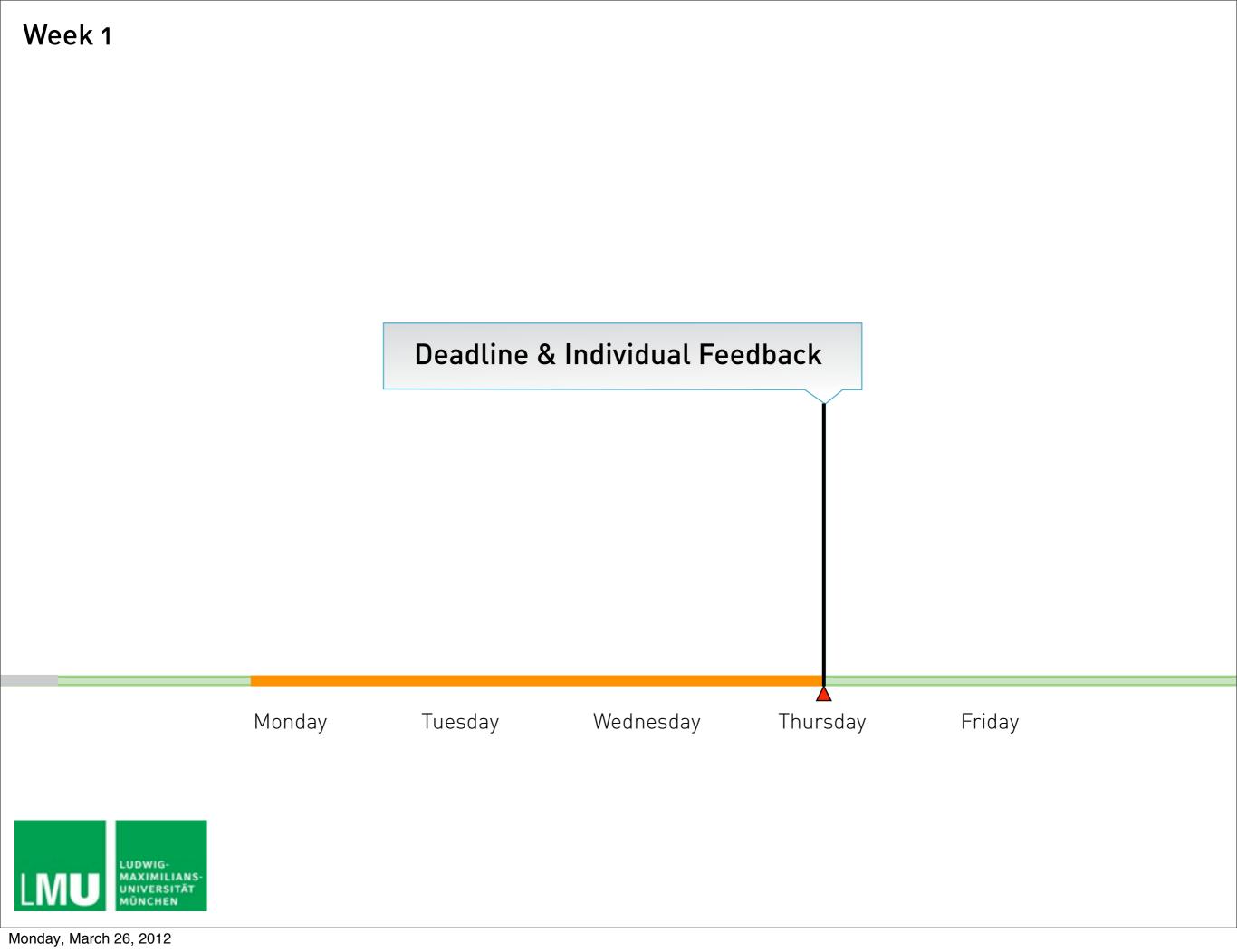
Week 2

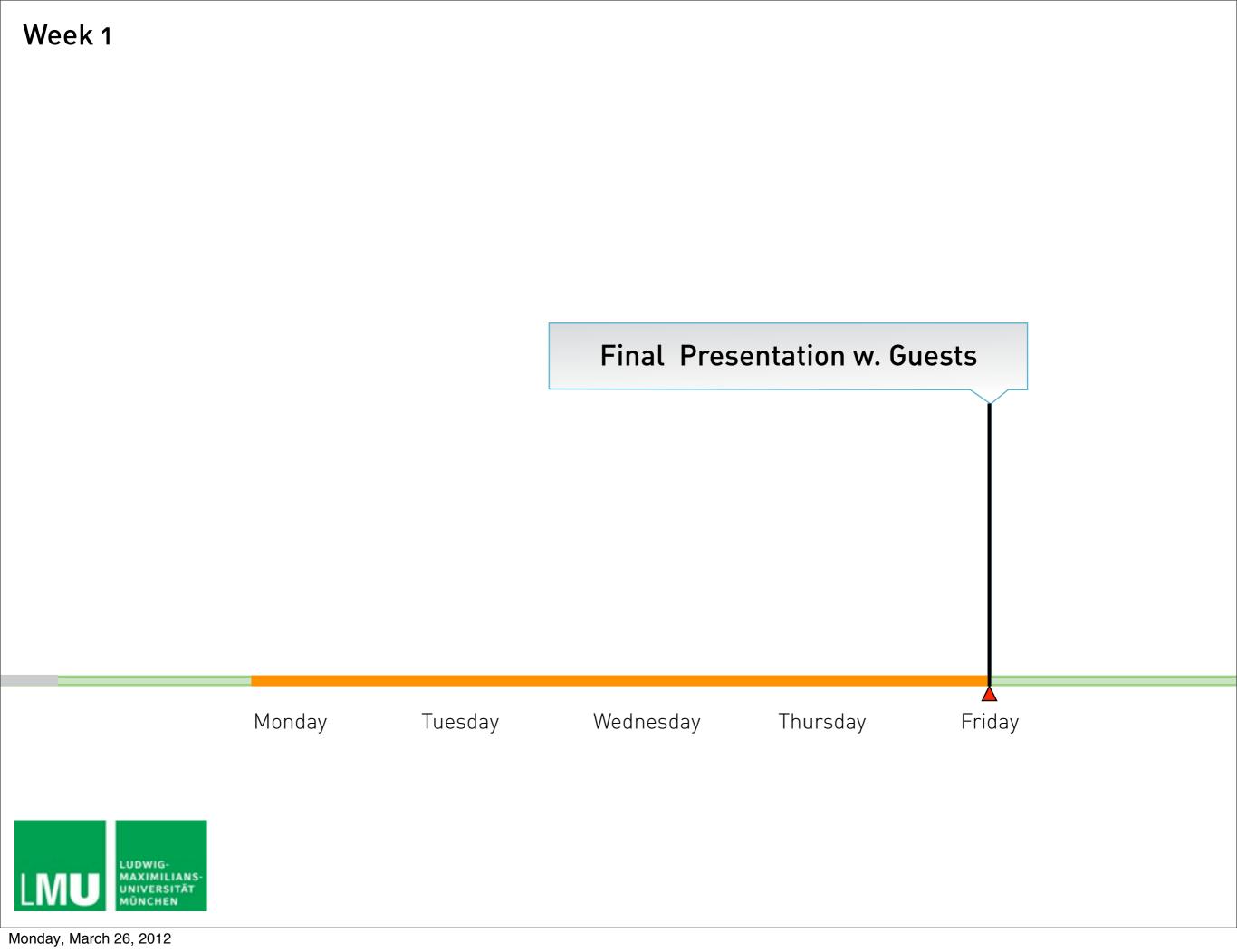












## **Next Steps Today**

- individual group-work : plan the video shoot
- materials you need : laptop & camera (video & photo)

## Next Steps Tuesday & Wednesday

- individual group-work : shot and edit
- materials you need : laptop & camera (video & photo)
  - feedback and reviews on demand

## **Next Steps Thursday**

- Morning: Prepare Presentation
  - Afternoon: Deadline 13:30 s.t.
    - Formal Individual Feedback
- clean up rooms & bring back materials!

Final Submission (UniWorX): Friday 9:00 s.t.

#### **Final Presentation**

- 10 Minutes + 5 Q&A
- Elevator Pitch (Abstract)
  - User + Problems
- Concept Video (self explanatory)
  - Next Steps & Expansions

## **Blogpost**

- 4 Points
- What is it ? 3-4 Sentences
  - + Video
  - How does it work?
  - Values and Potential
- Next Steps & Future Work

## Deadline: 05/04/2012 12:00 s.t.

(Categories: Team x, WS 11/12, Videoprototype)

#### **Video-format and Duration**

The video you submit should have the following format: -MPEG-4,

- resolution 640 x 480, codec: AAC, H.264
- be sure that the video is self-explanatory
- -explain necessary background information in the beginning of the video
- -consider that font sizes should be big enough and readable when your video is being presented