Tangible E-Learning

Hauptseminar "E-Learning" – Sommersemester 2008

Jennifer Büttgen LFE Medieninformatik 22.07.2008



Giving an Overview:

WHAT ARE 'TANGIBLES'?

LMU Munich Media Informatics Hauptseminar SS 2008 Jennifer Büttgen

What are 'Tangibles'?



- \equiv New forms of electronically embedded physical artifacts
- \equiv That are combined with digital information
- \equiv And this way offer a wide range of user interactions and system behavior.
- \equiv Tangible User Interfaces are being employed in various application domains
 - \equiv E.g.: learning, collaboration, child's play, molecular biology...

See: Dourish, P., 2001. Where the Action Is: The Foundations of Embodied Interaction. Mit Press.



State of the Art

 \equiv Lots of frameworks and descriptive taxonomies

 \equiv Many different applications

 \equiv Enthusiastic notions about various positive effects of tangible systems

 \equiv **<u>BUT</u>**: very few research is present that can prove these effects!

Giving an Impression:

EXAMPLES OF TANGIBLES

LMU Munich Media Informatics Hauptseminar SS 2008 Jennifer Büttgen

A Cube to Learn



See: L. Terrenghi, M. Kranz, P. Holleis, A. Schmidt . A cube to learn: a tangible user interface for the design of a learning appliance. Personal and Ubiquitous Computing, 2006, Springer

LMU Munich Media Informatics Hauptseminar SS 2008 Jennifer Büttgen

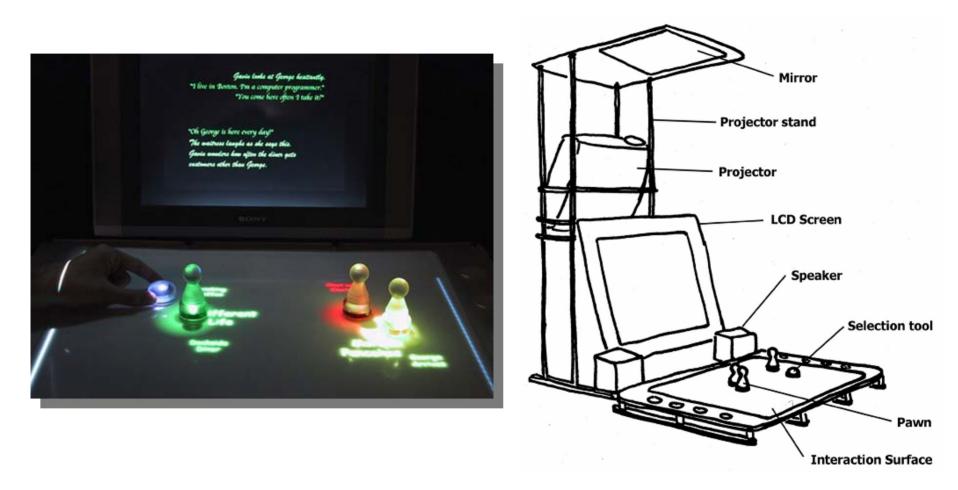
KidPad for Storytelling





See: Stanton et al.: Classroom collaboration in the design of tangible interfaces for storytelling. In: Proceedings of the SIGCHI conference on Human factors in computing systems, CHI, p. 482–489, 2001, ACM.

Tangible Viewpoints



See: A. Mazalek, G. Davenport, H. Ishii: *Tangible viewpoints: a physical approach to multimedia stories*. In: Proceedings of the tenth ACM international conference on Multimedia, p.153–160, 2002, ACM.

The CLAVIER





See: E. Hornecker, J. Buur: Getting a grip on tangible interaction: a framework on physical space and social interaction. In: Proceedings of the SIGCHI conference on Human Factors in computing systems, CHI, p. 437–446, 2006, ACM.

LMU Munich Media Informatics Hauptseminar SS 2008 Jennifer Büttgen

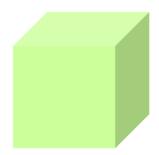
Strengths and Weaknesses of Tangibles seen as Physical Media.

TANGIBLES AS PHYSICAL MEDIA

Strengths of Physical Media

 \equiv Direct, naive and intuitive understanding and manipulation

- \equiv Because the interaction with physical objects is a natural action
- \equiv Additional tactile sensation
- \equiv Physical objects are closer to reality
 - \equiv can be moved and placed within a 3D space





Weaknesses of Physical Media

- \equiv Alternative realities are hard to construct
 - \equiv Users are restrained by the rules of the physical world!
- \equiv Passiveness of objects
 - \equiv Unless initiated by the user, objects cannot change their representation
- \equiv Difficult management and storage of information



Combining physical and computational media





- \equiv Some of the physical shortcomings can be overcome by an integration with computational media.
- <u> BUT</u>:
 - \equiv Computers are "inside the box" and "have to be worked"
 - The decentralized control that is supported in physical environments often expires when using computers!
- See: Arias, E., Eden, H., Fisher, G., 1997. Enhancing communication, facilitating shared understanding, and creating better artifacts by integrating physical and computational media for design. In: DIS '97: Proceedings of the 2nd conference on Designing interactive systems. ACM, NY, USA, pp.1–12.

Comparing different interfaces:

TANGIBLE VERSUS TRADITIONAL AND DESKTOP ENVIRONMENTS

Tangible versus Traditional and Desktop Environments



 \equiv A study from Xie et al. compared children's interaction with a jigsaw puzzle in different environments:

- ∃ Traditional / Physical User Interface (PUI)
- \equiv Desktop / Graphical User Interface (GUI)
- Tangible User Interface (TUI)



See: Xie, L., Antle, A. N., Motamedi, N., 2008. Are tangibles more fun?: comparing children's enjoyment and engagement using physical, graphical and tangible user interfaces. In: TEI '08: Proceedings of the 2nd international conference on Tangible and embedded interaction. ACM, USA, pp. 191–198.

In PUI and TUI condition:



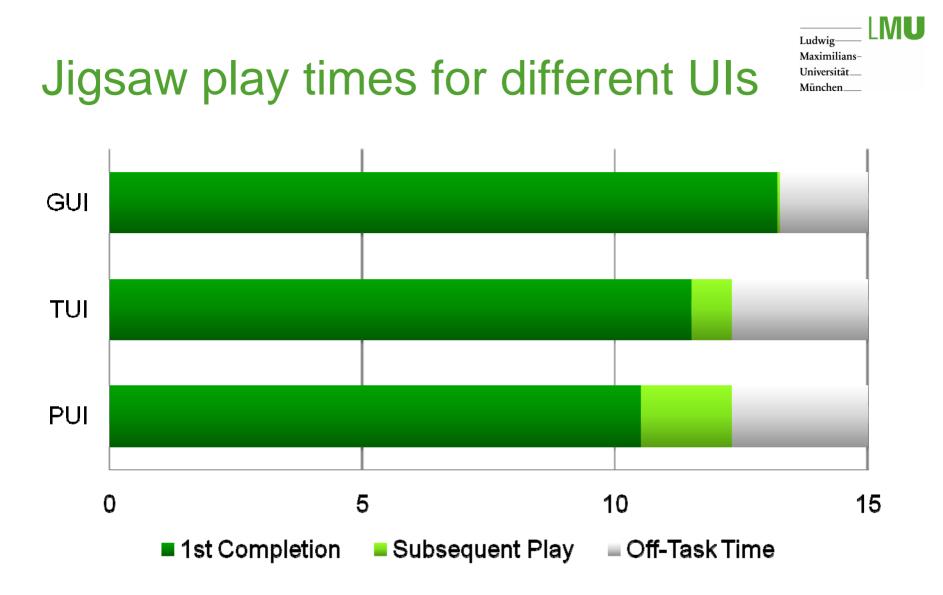


- \equiv Help was less needed in PUI and TUI
- \equiv Parallel but independent interaction
- \equiv Still the children kept an eye on the actions of their partner
- \equiv Children showed much more interest and activity in PUI and TUI condition:
 - \equiv <u>Body movement</u>: moved themselves around the table instead of the puzzle
 - \equiv <u>Change of perspective</u>: children solved the puzzle upside down.
 - \equiv Such body movement or changing of perspective wasn't practicable in the GUI!

In the GUI condition:



- \equiv Indirect interaction using a mouse or touchpad was difficult and frustrating
- \equiv Less communication between the children in GUI condition
- \equiv Parallel play is difficult due to the existence of only one single input device
 - \equiv <u>Off-Task-Time</u>: was higher when children did not have control of an input device
 - \equiv Four primary reasons were found for Off-Task-Behavior:
 - \equiv Boredom
 - ∃ Frustration
 - \equiv Distracting events
 - \equiv Observing the others



Modified from: Xie, L., Antle, A. N., Motamedi, N., 2008. Are tangibles more fun?: comparing children's enjoyment and engagement using physical, graphical and tangible user interfaces. In: TEI '08: Proceedings of the 2nd international conference on Tangible and embedded interaction. ACM, New York, NY, USA, pp. 191–198.

Gender Differences

 \equiv Level of interest.

- \equiv Both genders showed greater interest in the PUI
- \equiv Boys in general were more captivated in the GUI than girls

\equiv Level of competence:

- \equiv Girls were more competent in the PUI than in the GUI/TUI
- \equiv Boys were more competent in the GUI than girls

 \equiv Level of interaction:

 \equiv Boys tended to point and touch more in all environments

Universität__ München

Additional Findings from other Studies:

COLLABORATION AND ITS REQUIREMENTS

Encouraging Collaboration, Motivation and Engagement



- \equiv Various user studies found evidence for an increased amount of...
 - \equiv Collaboration
 - \equiv Motivation
 - ∃ Engagement
 - ∃ Excitement
 - \equiv Comprehension
 - \equiv Retention
 - \equiv Activity and Body Movement
 - \equiv Immersion in the activity.

See e.g.: Inkpen et al., 1999; Price et al., 2003; Stanton et al., 2001; Xie et al., 2008; Fails et al., 2005; Marshall et al., 2003, Marshall et al., 2007; Arias et al., 1997; Chipman et al., 2006

Requirements and Guidelines for collaborative Learning



- \equiv It is not enough for a system to just be tangible!
- \equiv Physical size and tokens
 - \equiv Interaction with larger objects is slower and therefore easier to follow by others.
 - \equiv If each user has control of a token, multiple users can interact simultaneously.
- E Certain superficial appearances may provoke distinct physical interactions
 - \equiv Example: Kidpad (Stanton et al., 2001) employed sensors on a carpet:
 - \equiv *Rectangles:* \rightarrow children jumped on them heavily.
 - \equiv Arrows: \rightarrow carefully placed one foot on the sensors.

See: Stanton et al., 2001. Classroom collaboration in the design of tangible interfaces for storytelling. In: CHI '01: Proceedings of the SIGCHI conference on Human factors in computing systems. ACM, NY, USA, pp. 482–489.



CONCLUSION

LMU Munich Media Informatics Hauptseminar SS 2008 Jennifer Büttgen





 \equiv Several studies found evidence for positive effects of tangibles

<u> BUT</u>:

- \equiv There still is a lack of sufficient empirical research about the *how* and *why*!
- \equiv Investigators are often in danger of being too enthusiastic
- \equiv More detailed guidelines for the designers of tangibles have to be evolved.
- \equiv <u>Nevertheless</u>: If developed further, future tangible systems certainly can facilitate collaborative work and learning significantly!
- \equiv Example: KidPad (Stanton et al., 2001): already used in Englisch Schools!



Thank you for your Attention!

QUESTIONS?

Bibliography

Ludwig_____ Maximilians-Universität___ München____

- Arias, E., Eden, H., Fisher, G., 1997. Enhancing communication, facilitating shared understanding, and creating better artifacts by integrating physical and computational media for design. In: DIS '97: Proceedings of the 2nd conference on Designing interactive systems. ACM, New York, NY, USA, pp. 1–12.
- Chipman, G., Druin, A., Beer, D., Fails, J. A., Guha, M. L., Simms, S., 2006. A case study of tangible flags: a collaborative technology to enhance field trips. In: IDC '06: Proceedings of the 2006 conference on Interaction design and children. ACM, New York, NY, USA, pp. 1–8.
- Dourish, P., 2001. Where the Action Is: The Foundations of Embodied Interaction. Mit Press.
- Fails, J. A., Druin, A., Guha, M. L., Chipman, G., Simms, S., Churaman, W., 2005. Child's play: a comparison of desktop and physical interactive environments. In: IDC '05: Proceedings of the 2005 conference on Interaction design and children. ACM, New York, NY, USA, pp. 48–55.
- Fishkin, K. P., 2004. A taxonomy for and analysis of tangible interfaces. Personal Ubiquitous Comput. 8 (5), 347–358.
- Hornecker, E., Buur, J., 2006. Getting a grip on tangible interaction: a framework on physical space and social interaction. In: CHI '06: Proceedings of the SIGCHI conference on Human Factors in computing systems. ACM, New York, NY, USA, pp. 437–446.
- Inkpen, K., Ho-Ching, W., Kuederle, O., Scott, S., Shoemaker, G., 1999. This is fun! we're all best friends and we're all playing: supporting children's synchronous collaboration. Proceedings of the 1999 conference on Computer support for collaborative learning.
- Ishii, H., 2003. Tangible bits: Towards seamless interface between people, bits, and atoms. In: IUI '03: Proceedings of the 8th international conference on Intelligent user interfaces. ACM, New York, NY, USA, pp. 3–3.
- Koleva, B., Benford, S., Ng, K., Rodden, T., 2003. A Framework for Tangible User Interfaces. Physical Interaction (PI03) Workshop on Real World User Interfaces, 46–50.
- Leichtenstern, K., Andre, E., Losch, E., Kranz, M., Holleis, P., 2007. A Tangible User Interface as Interaction and Presentation Device to a Social Learning Software. Networked Sensing Systems, 2007. INSS'07. Fourth International Conference on, 114–117.

Bibliography

- Ludwig LUM Maximilians-Universität München
- Marshall, P., 2007. Do tangible interfaces enhance learning? In: TEI '07: Proceedings of the 1st international conference on Tangible and embedded interaction. ACM, New York, NY, USA, pp. 163–170.
- Marshall, P., Price, S., Rogers, Y., 2003. Conceptualising tangibles to support learning. In: IDC '03: Proceedings of the 2003 conference on Interaction design and children. ACM, New York, NY, USA, pp. 101–109.
- Marshall, P., Rogers, Y., Hornecker, E., 2007. Are Tangible Interfaces Really Any Better Than Other Kinds of Interfaces? Workshop on Tangible User Interfaces in Context and Theory at CHI.
- Mazalek, A., Davenport, G., Ishii: H. *Tangible viewpoints: a physical approach to multimedia stories*. In: Proceedings of the tenth ACM international conference on Multimedia, p.153–160, 2002, ACM.
- Price, S., 2008. A representation approach to conceptualizing tangible learning environments. In: TEI '08: Proceedings of the 2nd international conference on Tangible and embedded interaction. ACM, New York, NY, USA, pp. 151–158.
- Price, S., Rogers, Y., Scaife, M., Stanton, D., Neale, H., 2003. Using tangibles to promote novel forms of playful learning. Interacting with Computers 15 (2), 169–185.
- Stanton, D., Bayon, V., Neale, H., Ghali, A., Benford, S., Cobb, S., Ingram, R., O'Malley, C., Wilson, J., Pridmore, T., 2001. Classroom collaboration in the design of tangible interfaces for storytelling. In: CHI '01: Proceedings of the SIGCHI conference on Human factors in computing systems. ACM, New York, NY, USA, pp. 482–489.
- Terrenghi, L., Kranz, M., Holleis, P., Schmidt, A. A cube to learn: a tangible user interface for the design of a learning appliance.
 Personal and Ubiquitous Computing, 2006, Springer
- Ullmer, B., Ishii, H., 2000. Emerging frameworks for tangible user interfaces. IBM Systems Journal 39 (3), 915–931.
- Xie, L., Antle, A. N., Motamedi, N., 2008. Are tangibles more fun?: comparing children's enjoyment and engagement using physical, graphical and tangible user interfaces. In: TEI '08: Proceedings of the 2nd international conference on Tangible and embedded interaction. ACM, New York, NY, USA, pp. 191–198.